



# QUESTIONNAIRE

What inspired you to choose to book a meeting with me (a personal stylist)?

Large gray rectangular area for response.

What brands and designers do you wear or love?

Large gray rectangular area for response.



## QUESTIONNAIRE

What are you looking for (from our meeting and long term)?

*(check all that apply)*

closet organization (complete over haul) creating a more peaceful place for you to style yourself each day

head to toe "outfit" styling for certain occasions (If so please list dates and type of event)

personal shopping (I will meet you at a store to help you select outfits or pieces for you and what works with your existing wardrobe)

seasonal outfit styling (I will come into your closet and help you style yourself with your own pieces)

closet clean out (sift through your wardrobe) we will create a donate pile, what needs alterations, and create a list of "missing key items"



# QUESTIONNAIRE

What image would you like to project to the world?  
*(check all that apply)*

<input type="checkbox"/>	down to earth	<input type="checkbox"/>	bohemian
<input type="checkbox"/>	mature	<input type="checkbox"/>	sporty
<input type="checkbox"/>	fun loving	<input type="checkbox"/>	feminine
<input type="checkbox"/>	cute	<input type="checkbox"/>	androgynous
<input type="checkbox"/>	avant-garde	<input type="checkbox"/>	youthful
<input type="checkbox"/>	powerful	<input type="checkbox"/>	smart
<input type="checkbox"/>	chic	<input type="checkbox"/>	sexy
<input type="checkbox"/>	sleek	<input type="checkbox"/>	put together



# QUESTIONNAIRE

What is your biggest fashion fear?  
*(check all that apply)*

being over dressed

feeling uncomfortable

not having anything to wear

walking in heels

being underdressed

not matching

not dressing for my shape

not appearing professional for  
work/clients

being judged

lacking confidence (with regards to  
fashion)

How would your friends describe you?  
*(check all that apply)*

sharp and direct

relaxed

innovative and forward thinking

traditional and proper

playful and spirited



## QUESTIONNAIRE

Given the choice what would you rather do?

*(check all that apply)*

put on a sleek v-neck top and modern cut pant

step out in a classic well-tailored dress

throw on a pair of jeans and t-shirt with funky accessories

grab your favorite jacket with interesting details and a basic pant

When you have the urge to go shopping, are you more likely to do which of the following?

*(check all that apply)*

buy high quality smart pieces that are sure to be "in"

get something with a splash of color to brighten your day

head to flea market or consignment shop to add to your vintage wardrobe

purchase practical and season-less basics

find that unusual piece to add to your wardrobe



## QUESTIONNAIRE

When you flip through a current fashion magazine, what catches your eye?  
*(check all that apply)*

sparkly cocktail dresses (for that special event)

a Ralph Lauren lifestyle ad (very all-American, iconic look)

strong and edgy statement pieces or outfits

color blocked, bold, bright outfits

minimal and streamlined outfits (simple lines, neutral color)

I can describe my closet in the following way?  
*(check all that apply)*

a mess (lacking in complete organization)

my shoes all tossed in a pile in a space on the floor

very organized with items in sections and color coordinated

seasonal (I move my wardrobe around from season to season)

my accessories are tossed all over the place

shoes in their original boxes or clear boxes



# QUESTIONNAIRE

I have a relationship with the following people (meaning, you know their names, your car can drive itself to their location, or their phone number is on speed dial)?  
*(check all that apply)*

dry cleaners

cobbler

manager of a store at the mall (please list stores)

owner of a consignment shop

seamstress

owner of the local clothing boutique (please list the name)

none - I shop online (please list where you shop)

manger of the local donation shelter



# QUESTIONNAIRE

What areas of your wardrobe need the most attention?  
*(check all that apply)*

<input type="checkbox"/>	work outfits	<input type="checkbox"/>	suits
<input type="checkbox"/>	jeans	<input type="checkbox"/>	sweaters
<input type="checkbox"/>	bras	<input type="checkbox"/>	workout clothes
<input type="checkbox"/>	coats	<input type="checkbox"/>	dresses
<input type="checkbox"/>	fancy cocktail attire	<input type="checkbox"/>	accessories
<input type="checkbox"/>	swim wear	<input type="checkbox"/>	skirts
<input type="checkbox"/>	social / date night outfits	<input type="checkbox"/>	shoes